YOUR VISION CHANNELED
by Bob Kelly, Executive Director

Everywhere you turn there is something new at NewTV. We have spent considerable time and effort to solicit your feedback and compile the data to convert to a world class Community Media Center. Thank you to everyone who played a role in re-branding NewTV.

The NewTV logo is cool and reflects the look and feel we think will be well recognized in Newton and elsewhere. Newton News has all new graphics and a very modern set design. Our new van wrap displays the new logo, contact information and community partners. The NewTV Journal is a quarterly newsletter that will inform residents and members alike of all the events and course offerings occurring throughout the year. The pièce de résistance is our newly redesigned website. Visit us at newtv.org and you will see why we are so proud of it.

Stay tuned for updates on newtv.org, Facebook and Twitter as we continue to upgrade our services and courses.

NEWTV STAFF ADDITIONS
by Shelly Kamanitz, Marketing Manager

In addition to the many exciting new changes at NewTV, we are pleased to introduce three new staff members.

Michael Crossen-Sills is our new Member Services Coordinator. Michael is the primary contact person for NewTV members and is responsible for coordinating all programming for the Community Channel and guiding members through the production process for their shows. He is the primary instructor in charge of planning the class curriculum and also teaches many of the classes and workshops at NewTV. Michael brings with him a wealth of experience in lighting, filming, directing and editing high-end productions. As a freelance cameraman and editor, Michael's clients have included Sugarloaf Golf, Hingham Institute for Savings and Sullivan Brothers Toyota.

Jason Brown, our IT Manager, comes to NewTV with 20 years of experience in the IT field. He's managed computer systems and networks for a variety of companies, including IBM, Blockbuster Entertainment Co., Mass. General Hospital and various biotech startup ventures.
MISSION STATEMENT

NewTV is a non-profit Newton-based organization dedicated to providing the diverse Newton community with a platform for opinions, news and local information not generally available from commercial or public media. NewTV also offers training, a media facility and content distribution while supporting the First Amendment right to free speech of the Newton community.
NEWTV STAFF ADDITIONS
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Jason manages all aspects of NewTV's IT and communications infrastructure, software development and end user and member support. IT is a critical component in the tapeless broadcast world and NewTV is unique in its focus on computing technologies. Jason's expertise will help facilitate NewTV's technological expansion.

Stephen M. Kessinger, our new Government Channel Coordinator, comes to NewTV with over ten years of multimedia experience. While attending high school he was a production assistant for an ABC affiliate television station in Fort Myers, Florida. His interest in marketing and branding allowed him to start a small freelance video production business. Prior to joining NewTV, Stephen worked for Governor Deval Patrick’s Press Office, the City of Everett and as a Communications Director for a large Boston non-profit. He holds a Bachelors degree in Business Management and is also a licensed real estate agent and notary public. Stephen’s vision for the Government Channel includes more transparency by covering city committee meetings and developing programs that shed light on complex municipal government issues.

NEWTV ORIGINAL CONTENT

Jesse Kreitzer’s New Role

NewTV is proud to announce Jesse Kreitzer’s new position as Content Producer. Jesse will be developing original programming with the goal of showcasing the people, places and resources that contribute to the fabric of the community. Programs currently in development include “Taste Test”, a regional showcase of restaurants highlighting the single ‘It’ item on their menus and “Documentor”, featuring documentary profiles of notable community figures. Jesse is grateful for the many relationships that he has gained in his former role as Government Producer and looks forward to serving in his new position.
GENERAL UPDATES

New Member Orientations
Instructor: Michael Crossen-Sills
Learn about all the wonderful opportunities offered at our state-of-the-art media center. A prerequisite for all NewTV course offerings.
Tuesday, September 6, 7-9pm
Tuesday, October 4, 7-9pm
Monday, November 7, 7-9pm

In the NewTV Gallery
Current exhibit running through October 28: “Pieces of Things”
Photographs by Amy Oppenheimer
Please visit newtv.org and follow NewTV on Facebook and Twitter for future exhibits and art opening reception dates.

Summer Volunteer Spotlight
NewTV would like to recognize Laura Johnson for all her time and effort at the station. Always willing to lend a hand, Laura has been a consistent help with projects in need. From helping shoot at the Newton Free Library to editing summer concerts, Laura has stepped up to help whenever it’s needed.

For her contributions to NewTV, she has received a gift card to Baker’s Best. Be on the lookout in the winter newsletter for our Winter Volunteer Spotlight; it could be you!

Upcoming Conferences/Workshops/Events/Video Festivals

Boston Film Festival: September 16-22, 2011
The Boston Film Festival is one of America’s longest running and most recognized celebrations of film. The 27th program will run September 16-22 at the Stuart Street Playhouse in the heart of Boston’s theater district. Feature, Documentary, Animated and Short films are the categories open to filmmakers. The 2011 Festival will present a schedule of entertaining, insightful, educational, and cutting-edge films. For more information, visit bostonfilmfestival.org.

NewTV Members’ Crew Call
If you’d like to volunteer to assist on any NewTV staff production (city events, schools) or Community Channel (member’s) studio programs contact Member Services Coordinator, Michael Crossen-Sills at 617.965.7200 x112 or michaelcs@newtv.org.

Special NewTV Workshops:

Screenwriting 101
Two-day course: Sept. 26 & Oct. 3 at 7pm
Instructor: Ned O’Neill
$25 with NewTV Membership. Space is limited.
For registration or membership information contact:
Michael Crossen-Sills: 617-965-7200 x112 or michaelcs@newtv.org

Pre-Production
October 8, 12-3pm
A shoot’s success can always be placed on how well you prepare for it. Pre-production will teach you about all the things you should be preparing for before you actually shoot anything, from set decoration to crew list.

Film Composition
October 25, 7-9pm
Instructor: John DiThomas
Have you ever asked yourself while watching a production, “What makes a good shot?” This one-day course teaches you proper composition when filming and details the various shots used during a shoot.

Community Partner Update: Newton-Wellesley Hospital Launches Online Wait Times
NWH has recently launched a new iPhone application, now available in the iTunes App Store as a free download. The application features real-time reporting of Emergency Department wait times, integrated directions to the ED, pre-registration for other Hospital services and physician profiles including contact information. Newton-Wellesley is one of only a few hospitals in the Northeast to offer this complimentary service.

“These technological advancements improve patient access to the Hospital,” says Dr. Mark Lemons, Chair of the Department of Emergency Medicine. “Our patients are technologically savvy and we needed to provide convenient mobile applications such as the ED wait time, mobile Web site and iPhone app to accommodate their needs.” Newton-Wellesley is now able to show the efficiency and speed of care delivery to patients who choose the Hospital for their medical services. Wait time reporting allows patients access to information that will help them better gauge how long their hospital visit will take. These technological advances further enhance the high quality care that patients receive when they visit the Newton-Wellesley Hospital Emergency Department.
tools needed for filmmaking,” Micah said. Micah recently finished taping and editing Pillowman, Acapella for a Cure, Prospect Street, and some of the Thursday night concerts. Look for those programs on the Education Channel soon.

If you want to join the intern team, shoot us an email (edchannel@newtv.org) and schedule a time to come by and take a tour.

THE FORUM FOR NEWTON POLITICS
by Stephen M. Kessinger, Government Channel Coordinator

As Newton’s community media center, our focus this fall will be on providing a fair and impartial forum for candidates to present themselves in anticipation of the upcoming municipal elections on November 8th. All candidates have been invited to use the NewTV studios to provide a three minute message to the voters. The League of Women Voters will also be conducting an in-studio debate. Our coverage will conclude on election night, with a live results special. Stay tuned to NewTV’s Government Channel to keep you informed about city issues, with live Board of Aldermen and School Committee meeting coverage.

FROM THE INTERNS’ PERSPECTIVE
by Andrew Eldridge

When Adam Levy was looking for potential internships during his senior year at Mt. Ida College in 2009, he decided to come to NewTV to expand his knowledge in video production. Adam has been able to do everything, from being the talent to operating a camera and editing and outputting the project. He now feels a level of comfort with television production that wasn’t there before. “NewTV made me feel more comfortable to be in a professional environment. You never feel intimidated by the equipment, the staff, or the community. You definitely become part of something.” Micah Shapiro, a recent graduate from Beacon High School, has been coming to NewTV for six years. After the video production program in his middle school was discontinued, Micah reached out and started crewing on Community Channel shows such as Common Ground and Newton Talk. “I wanted to become more confident in the skills and
PROGRAM SCHEDULE

Most NewTV programs are produced by member volunteers. Members’ programs are on the Community Channel (C). Shows produced by local schools & colleges are shown on the Education Channel (E). Newton City programs are on the Government Channel (G). Additional programs are produced by NewTV Staff.

Please visit our website at newtv.org for a complete schedule with all airtimes.

Community Channel

Animal Agenda
Monthly series on animal rights issues.
(Diana Cartier) Wednesday, 7:30pm

B.I.D. Needham For Your Health
Monthly series on health issues.
(Leslie Handler-Stern) Friday, 4:00pm (C); M-F, 10am (E)

Civic Action
Weekly, live discussion of local issues.
(Jackie Morrissey/Brenda Loew) Wednesday, 8:30pm

Common Ground
Political roundtable discussion.
(Ken Parker) Thursday, 8:00pm

Conversation with the Conductor
Quarterly talk show with host, Barbara Brilliant and NSO Conductors.
(Bonnie Carter/Joe Benn) Times vary.

Create A TV Show
Series of original programs produced by Newton Community Education’s ongoing TV classes.
Saturday, 10:30am (C); M/W/F 5:00pm (E)

Democracy Now!
Daily commentary with Amy Goodman.
M-F, 8:00am

Drawing with Mark
Monthly lessons for young children.
(Bob Palmer, Mark Marderosian) Monday, 5:30pm; T/Th, 8:00am

Employment News TV (Russian)
Monthly series about issues pertaining to Newton’s Russian community.
(Svetlana Atakhanova) Sunday, 11:00am

Green Decade Lecture Series
Monthly series on environmental issues.
(Thomas Boyd) Tuesday, 8:00pm

Health Source
Monthly series on health issues.
(Rachel Kagno/Newton-Wellesley Hospital) Friday, 6:30pm

How to Be Healthy & Still Have a Life
Monthly show on health and fitness.
(Barry O’Toole) Monday, 8:30pm (C); M-F, 12:30 pm (E)

Israel Up Close
(Martin Lurie) Thursday, 10:30pm

Lawline with BJ Krintzman
Monthly, live discussion on legal issues.
(B.J. Krintzman) Monday, 8:00pm

Mideast TV Journal
(Martin Lurie) Thursday, 9:30pm

Ms. B Reads to Me
Monthly series with Barbara Goodenough reading to children.
(Barbara Goodenough) Sat/Sun, 8:00am (C); M/W/F, 4:00pm (E)

Neighborhood Cooking with Candy Gold
Bi-weekly show on location with Candy and another local cook dishing up original recipes. (Candy Gold) Monday, 7:00pm

Newton Common
Monthly series on local, topical issues.
(Tom Concannon) Wednesday, 8:00pm

Newton Newsmakers with Charlie Shapiro
Monthly series on Newton issues and politics. (Charlie Shapiro) Thursday, 6:30pm

Newton News
Weekly local news produced by NewTV.
Daily, 6:00pm

On the Sunnyside of the Street
Monthly show on life issues.
(Tod Gross) Tuesday, 8:00pm

The Best of Times
Monthly discussion on a variety of topics.
(Marjorie Heiser) Tuesday, 7:00pm

The Environmental Show
Monthly show co-produced by the Green Decade Coalition and the Newton Conservators. Thursday, 7:30pm

Veracity
Bi-weekly series on local and state issues.
(Tom Sheff/Bob Conley) Monday, 7:30pm

Zion Reporter
(Martin Lurie) Wednesday, 9:00pm

Education Channel

Education News Parents Can Use
Monthly discussion series on national educational issues. (U.S. Dept. of Education) M-F, 11:00am

Jazzercise
Weekly series of jazz aerobic exercise.
(Milly Cuiffo) Daily, 9:00am

Newton School Productions
Performances and projects from all public schools. Various times.

Newton’s College Corner
Programming from local colleges.
M/W/Th, 10:30pm

Newton School Sports
Various games from public schools.
Sun/M/W/F, 6:30am, Sat., 6–10pm, T/Th, 7–10pm.

Newton Symphony Orchestra
Full concerts. (Bonnie Carter/Joe Benn) Fri, 8:00pm, Sat, 10:00am

Pre-School Learn and Laugh
Programming for pre-schoolers, including Arts in the Parks. Various times.

Scientifically Speaking
Daily variety of science programming.
M-F, 2:00pm

Tiger Magazine
Monthly magazine show.
(Neil Giordano/NNHS students) M-F, 6:30pm

The Fitness Prescription
Interactive educational fitness show.
M-F, 11:00am

The Total Woman
Occupations and accomplishments.
(Cheryl Scott) M-F, 10:30am

The Reading Lady
Teaches reading to young children.
Tues/Thurs, 1:30 pm

Weather and Its Surroundings
Ongoing series on weather-related issues.
(Brian Ives/Melinda Gordon) M/W/F, 7:00pm

Words That Cook
Reading skills for K-5 grades. M-F, Noon
GET INVOLVED

Government Channel
Aldermen at Work
Behind-the-scenes series.
(NewTV) Daily, 6:30pm

Army Newswatch
Monthly magazine show.
(U.S. Army) Daily, 5:30am

Historical Newton Presents
The Newton History Society unearths discoveries in your own backyard!
Daily, 4:00pm

School Committee Meetings
Live, twice-monthly coverage.
2nd and 4th Monday, 7:30pm

Sound Off!
Series for, by, and about veterans.
(Newton Dept. of Veteran’s Services) Sun/Tu/Th/Sat, 3:00pm; M/W/F, 6:30pm

The Commonwealth Report
with Lt. Governor Timothy Murray.
M/W/F, 3:00pm

The Gerry Leone Show
County-wide discussions with Middlesex District Attorney.
Sun/Tu/Th/Sat, 3:00pm

The Newton Free Library Presents
Books & Beyond
Monthly interviews with local authors, illustrators, performers; calendar.
( Ellen Meyers) Daily, 5:00pm

Today’s Air Force News
Monthly magazine show.
(U.S. Air Force) Daily, 5:00 am

MEMBERSHIP
It’s easy to become a NewTV member. Any Newton resident, non-profit organization or business can join NewTV for a small, annual membership fee. Once you’ve signed up, you are eligible to take any classes or workshops offered by NewTV, use any of NewTV’s equipment and book the Conference Room or Studio, all free of charge with your membership. For more information, visit newtv.org/membership.

COMMUNITY PARTNERS
NewTV offers partnership opportunities to businesses and non-profit organizations alike, in the form of program sponsor, event sponsor, newsletter sponsor and web-related sponsorship. As a state-of-the-art media center in the Greater Boston region, NewTV can provide your business with maximum exposure for a minimal cost. By becoming a Community Partner you will increase your company’s visibility through our cable channels, active website, well-read newsletter and other event materials distributed regularly to our viewers and members.

Your partnership with NewTV will help to support our successful Lipof internship program, a newly created scholarship fund for aspiring college-bound students and new informational and educational programs for our ever-growing viewership. Our menu includes three-year commitments for each of the levels of sponsorship. NewTV will also entertain in-kind service partnerships if it benefits both parties. For more information, visit newtv.org/community-partners.

INTERNSHIPS
NewTV offers interns unique opportunities that might not be available elsewhere. Instead of answering phones and working at an assignment desk, you could cover a community event for Newton News, edit a documentary for the Government Channel, work on your own project with the Education Channel, or even design marketing and promotional materials for the station. At NewTV, you get the hands-on experience that you won’t get anywhere else. For more information, visit newtv.org/internships.

CLASSES
NewTV features over 20 classes each quarter, and also hosts several additional workshops throughout the year focusing on a range of topics. To use NewTV’s equipment, you must first be a member in good standing and have attended our monthly Orientation session. You can then choose to take any class in all three of our production tracks: Studio Production, Field Production or Post Production (editing). You may also take any of our other computer-based or furthering education classes. For more information visit newtv.org/classes.
Member Accolades
Candy Gold was selected as one of the 13 winners of the Cooking Channel’s “The Perfect 3” contest, showing off her recipe for the Beef Brisket Bonanza Sandwich. She was flown to NYC where she filmed a segment about her recipe with Kelsey Nixon of the Cooking Channel. Candy produces “Neighborhood Cooking with Candy Gold” on NewTV, which features guests and their favorite recipes. Her guests have ranged from Actress Erica McDermott (The Fighter) to WCVB 5 meteorologist Dave Epstein.

NewTV’s Jesse Kreitzer and Newton Alderman Charlie Shapiro’s Silver Alert PSA received a national award from the Alliance for Community Media (ACM) for Best PSA, Professional category.

NewTV member Joe Hunter received a national award from the ACM for Myrtle Baptist Church: Pillar of the Community in Documentary Profile, non-professional category.

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