NEWTV…KEEPING IT LOCAL!
By Robert S. Kelly, Executive Director

Who is NewTV and how do they impact me? Those questions have either popped into your head and you pursued an answer...or you have never asked the questions at all. Our goal is to have every Newton resident know EXACTLY who we are and what opportunities we offer. We want NewTV to be your go-to source for local news and information. A lofty goal? Yes, but we are up to the task if you are.

So let's start with the first question. Who is NewTV? We are your Community Media Center. We operate three local cable channels that show Aldermen and School Committee Meetings, high school and youth sports, a weekly Newton News program, candidate forums, local cooking and talk shows, non-profit public service announcements, high school graduation ceremonies and much, much more.

We also offer training courses for residents who become members. They range from basic studio production to Facebook for Seniors. We have designed “tracks” to guide you through the level of knowledge you seek. We utilize our staff and import specialized experts from the film, broadcast TV, graphic animation and social media industries to teach courses.

ELECTION 2011: ENGAGING VOTERS AND REDEFINING LOCAL GOVERNMENT COVERAGE
by Stephen Kessinger, Government Channel Coordinator

The primary focus of NewTV's 2011 election coverage was to deliver a complete, unedited perspective directly from all the candidates. In the months leading up to November 8th, the staff and interns were planning and producing content that shed light on the issues facing Newton voters. Our coverage expanded into new multi media platforms, giving access to residents to watch candidate messages and debates on demand via our website. Election night showcased NewTV’s use of emerging technology in integrating iPads, Skype, and LIVE internet streaming of the Government Channel. Original reporting and expert analysis provided perspective and in depth coverage that created a dialogue with new and seasoned elected officials to present the forthcoming initiatives that will affect the residents of Newton. NewTV has established itself not only as an important outlet for information during election season, but year round by providing original programming that infuses transparency as well as insight into complex government issues.

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MISSION STATEMENT

NewTV is a non-profit Newton-based organization dedicated to providing the diverse Newton community with a platform for opinions, news and local information not generally available from commercial or public media. NewTV also offers training, a media facility and content distribution while supporting the First Amendment right to free speech of the Newton community.
NEWTV STAFF ADDITION: MELINDA GARFIELD
by Shelly Kamanitz, Marketing Manager

We’d like to welcome Education Channel Coordinator, Melinda Garfield to the NewTV team. Melinda’s extensive experience in television production and her work with educational institutions make her uniquely qualified for this job. After graduating from University of Rhode Island in 2004 with a BA in Broadcast Communications, Melinda became a production assistant for the live nightly news at WVIT NBC 30, in Hartford, CT. She then taught Digital Media at the Rumney Marsh Academy, a middle school in Revere, MA. Next, she was a personal/office assistant to the GM of iDeal Partners Film Fund, where she helped take 2 movies to the Sundance Film Festival in 2009. Melinda also freelanced for various companies as a production coordinator, associate producer and production assistant on network tv shows, commercials and pilots. Her clients included mtvU, a subsidiary of MTV which airs in college campuses, and Powderhouse Productions in Somerville, MA. Since Melinda has come on board at NewTV, she has been reaching out to Newton schools to obtain exciting new programming from students and is establishing an after-school program for elementary and middle school students.

NEWTV...KEEPING IT LOCAL
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Our interactive website is fast becoming the envy of all Community Media Centers. It reflects our vision and incorporates Streaming Video and Video on Demand for those seeking to watch our programming when they choose to watch it. Visit our site at newtv.org and learn more about us.

So now you know who we are and what we do. The first question is answered. Can we help you answer the second one? I hope so. Contact me at bobk@newtv.org to learn more about NewTV.
NewTV Awards
NewTV won four awards in the Alliance for Community Media Northeast Region’s Fall Video Festival. Headlining the awards, NewTV was named the Best Community Media Center for stations with an operating expense over $500k. NewTV raked in a first place prizes in the Issues and Political Process for Newton Newsmakers with Charlie Shapiro and the Children & Youth category for The Big Bad Bully. And Johnny Medlar took home second place in the Music and Performance category for Johnny Medlar: Gun Us Down. Congratulations to all the winners and everyone who submitted!

New Member Orientations
Instructor: Michael Crossen-Sills
Learn about all the wonderful opportunities offered at our state-of-the-art media center. A prerequisite for all NewTV course offerings.
Monday, December 5, 7-9pm
Monday, January 9, 7-9pm
Monday, February 6, 7-9pm

Fall Volunteer Spotlight
NewTV would like to recognize Robert Santonastaso for all his time and effort here at the station. Not only has Rob been producing his own weekly TV show (Victory Championship Wrestling), he is always willing to help out with other projects when necessary. Rob has stepped up to direct Veracity with Tom Sheff on occasion and helps out with the Government channel covering events. For his contributions to NewTV, he has received a gift card to Best Buy. Be on the lookout in the spring newsletter for our Spring Volunteer Spotlight.

NewTV Members’ Crew Call
If you’d like to volunteer to assist on any NewTV staff production (city events, schools) or Community Channel (members) studio programs contact Member Services Coordinator, Michael Crossen-Sills at 617-965-7200 x112 or michaelcs@newtv.org

Upcoming Events
The Art and Technique of the American Commercial
The 20th Annual AICP Show presents outstanding commercials chosen for honors in more than 25 categories.
Sunday, 12/18/11 - 2:30 - 3:35 pm
icaboston.org

Special NewTV Workshops
Camera Support
Wednesday, February 1, 7-9pm
Instructor: Michael Crossen-Sills
Stability for a camera is necessary for getting the best-looking shots. Learn about all the camera support equipment at NewTV, from the tripods and monopods to the brand new jib.

Film Composition
Wednesday, February 29, 7-9pm
Instructor: John DiThomas of Rough Water Films
Have you ever asked yourself while watching a production, “What makes a good shot?” This one-day course teaches you proper composition when filming and details the various shots used during a shoot.

Flash Animation
Date: TBD
Instructor: Jennifer Kanis of Clambake Animation
Interested in bringing characters of your own creation to life? Learn how to animate with Adobe Flash with Jennifer Kanis of Clambake Animation. This course is part of a four-part workshop, but can be taken individually.

Community Partner Update: Newton-Wellesley Hospital
Newton-Wellesley Hospital has been ranked #16 in the Regional Hospital rankings in U.S. News Media & World Report’s 2011-12 Best Hospitals rankings, available online at www.usnews.com/besthospitals. The rankings, annually published by U.S. News for the past 22 years, are featured in the U.S. News Best Hospitals guidebook.

The latest rankings showcase 720 hospitals out of about 5,000 hospitals nationwide. Each is ranked among the country’s top hospitals in at least one medical specialty and/or ranked among the best hospitals in its metro area.

Newton-Wellesley Hospital is no stranger to the awards arena. The Hospital has received widespread recognition for clinical excellence over the years, including: Best Doctors in America, Boston Magazine Top Docs, Blue Cross Blue Shield Blue Distinction, HealthGrades, Harvard Pilgrim HealthCare Honor Roll, MHQP (MA Health Quality Partners), and AHA Get with the Guidelines, to name a few.

For more information about Newton-Wellesley Hospital, visit www.nwh.org.
COMMUNITY CHANNEL UPDATE
by Michael Crossen-Sills, Member Services Coordinator

The new year is approaching (or depending on when you read this, it could be here already). So with the new year come the resolutions. Whether it’s losing weight or quitting smoking, you’ll nonetheless do your best to stick to them I’m sure. This year along with all the other resolutions you no doubt will be trying to accomplish, why not learn a new skill? NewTV has lots of great classes to help you pick up a new hobby. Learn how to use the HD field cameras or put together a TV show with Final Cut Pro. The new quarter of courses is starting now and there is no better time to check it out. It might inspire you to help out with one of NewTV’s already existing shows or produce one of your own. There’s no better time than now.

ALL NEW PROGRAMMING ON THE EDUCATION CHANNEL
by Melinda Garfield, Education Channel Coordinator

There are many exciting, new student programs on the Ed. Channel! With the participation from Newton schools climbing, we are now gaining fresh new programming daily. One of our newest shows is TC Talks, a bi-weekly news program produced by Trinity Catholic High School. NewTV’s Ed. Channel is the only place you can catch these talented students. Johnny Medlar, NewTV intern and Executive Producer of Newton North’s Tiger Magazine show, will dazzle us with his editing and storytelling ability. Be sure to catch Newton South High School’s 3D animation projects submitted by their fabulous teacher, Carol Ober, who is motivating her students to produce incredible work. We are actively working with North and South students to get every sport filmed for airing this year. Stay tuned for a new student produced version of Inside The Actors Studio with the Theatre Ink cast and crew. Tune into the Education Channel regularly to see your child’s work or sport on television. If any student is interested in joining our growing intern team, email melindag@newtv.org and we’ll get you involved!

GOVERNMENT CHANNEL UPDATE
by Stephen M. Kessinger, Government Channel Coordinator

NewTV and the city’s Department of Public Works will be producing several seasonal programs regarding infrastructure maintenance, service calls, and environmental affairs. Starting in January, the first program will focus on winter-related issues, including the new sidewalk shoveling laws that will go into effect. Commissioner David Turocy and his team will give residents a behind the scenes look at how the department responds to service calls and maintains the city’s vital resources. Senior Scene, a program for and about Massachusetts seniors, will showcase several new topics that impact the population. Recently produced programs include conversations about veterans, LGBT (Lesbian, Gay, Bisexual, and Transgender) acceptance, and baby boomers who are seeking jobs to work longer. A new term will begin for the School Committee and Board of Aldermen in January 2012. Count on NewTV’s Government Channel to continue to bring gavel-to-gavel municipal meeting coverage. Find out more on how the city’s government operates and what our elected officials do, by watching Alderman Baker’s program, Aldermen At Work, daily at 6:30 p.m. on the Government Channel.

UPDATE
by Jenn Adams, News Director

Newton News is gearing up for the winter season. It should be interesting to see where this year’s snow piles will end up and how much it will cost the city to move it. We will have the reports to let you know. If you take any interesting pictures of your neighborhood during the next few months make sure you send them to the Newton News Village Views segment at upload.newtonnews.org. We’d love to share them with the city. I want to thank all of the fall interns: Pat Biagiotti, Alicia Fiori, Joel Senick, John Mastrangelo, Sarah Goodman and Rachel Rausch for all their hard work. Some may be sticking around for the Spring along with some new faces on the scene. And I’m always looking for new interns. And if you have a story idea or comment, email news@newtv.org or call 617-965-7200 ext. 121.
PROGRAM SCHEDULE

Most NewTV programs are produced by member volunteers. Members’ programs are on the Community Channel (C). Shows produced by local schools & colleges are on the Education Channel (E). Newton City programs are on the Government Channel (G). Additional programs are produced by NewTV Staff.

Please visit our website at newtv.org for a complete schedule with all airtimes.

**Community Channel**
Comcast 10 • RCN 15 • Verizon 34

**Animal Agenda**
Monthly series on animal rights issues. (Diana Carril) Wednesdays, 7:30pm

**B.I.D. Needham For Your Health**
Monthly series on health issues. (Leslie Handler-Stern) Fridays, 4:00pm (C); M-F, 10am (E)

**Civic Action**
Weekly, live discussion of local issues. (Jackie Morrissey/Brenda Loew) Wednesdays, 8:30pm

**Common Ground**
Political roundtable discussion. (Ken Parker) Thursdays, 8:00pm

**Create A TV Show**
Series of original programs produced by Newton Community Education’s ongoing TV classes. Saturdays, 10:30am (C); M/W/F 5:00pm (E)

**Democracy Now!**
Daily commentary with Amy Goodman. M-F, 8:00am

**Drawing with Mark**
Monthly lessons for young children. (Bob Palmer, Mark Marderosian) Mondays, 5:30pm

**Employment News TV (Russian)**
Monthly series about issues pertaining to Newton’s Russian community. (Svetlana Atakhanova) Sundays, 11:00am

**Green Decade Lecture Series**
Monthly series on environmental issues. (Thomas Boyd) Mondays, 8:00pm

**Health Source**
Monthly series on health issues. (Rachel Kagno/Newton-Wellesley Hospital) Fridays, 6:30pm

**How to Be Healthy & Still Have a Life**
Monthly show on health and fitness. (Barry O’Toole) Tuesdays, 8:30pm (C); M-F, 12:30 pm (E)

**Inside the Artists’s Studio**
Regularly scheduled show. (Regina Elliot-Ramsey) Tuesdays, 9:30pm

**Israel Up Close**
(Martin Lurie) Thursday, 10:30pm

**Lawline with BJ Krintzman**
Monthly, live discussion on legal issues. (B.J. Krintzman) Tuesdays, 8:00pm

**Mideast TV Journal**
(Martin Lurie) Thursdays, 9:30pm

**Ms. B Reads to Me**
Monthly series with Barbara Goodenough reading to children. (Barbara Goodenough) Sat/Sun, 8:00am

**Neighborhood Cooking with Candy Gold**
Bi-weekly show on location with Candy and another local cook dishing up original recipes. (Candy Gold) Mondays, 7:00pm

**Newton Common**
Monthly series on local, topical issues. (Tom Concannon) Wednesdays, 8:00pm

**Newton Newsmakers with Charlie Shapiro**
Monthly series on Newton issues and politics. (Charlie Shapiro) Thursdays, 6:30pm

**Newton News**
Weekly local news produced by NewTV. Daily, 6:00pm

**On the Sunny Side of the Street**
Monthly show on life issues. (Ted Gross) Tuesdays, 6:30pm

**Studio Playhouse**
(Regina Elliot-Ramsey) Mondays, 6:30pm

**The Best of Times**
Monthly discussion on a variety of topics. (Marjorie Heiser) Tuesdays, 7:00pm

**The Environmental Show**
Monthly show co-produced by the Green Decade Coalition and the Newton Conservators. Thursdays, 7:30pm

**Veracity**
Bi-weekly series on local and state issues. (Tom Sheff/Bob Conley) Mondays, 7:30pm

**Zion Reporter**
(Martin Lurie) Wednesdays, 9:00pm

**Education Channel**
Comcast 8 • RCN 3 • Verizon 32

**Arts in the Park**
Summertime entertainment for pre-K T/Th/Sat, 6am

**B.I.D. Needham For Your Health**
Monthly series on health issues. M-F, 10am

**Create a TV Show**
Series of original programs produced by Newton Community Education’s ongoing TV classes.

**Don’t Touch That Dial**
Student produced projects. M/W/F, 3pm

**Drawing with Mark**
Monthly lessons for young children. (Bob Palmer, Mark Marderosian) T/Th/Sun, 8am

**Educational Documentaries**
Various educational topics from various producers. Sundays, 1:30pm

**How to Be Healthy...and still have a life**
Monthly show on health and fitness. (Barry O’Toole) M-F, 12:30pm

**Jazzercise**
Weekly series of jazz aerobic exercise. (Milly Cuiffo) Daily, 9:00am

**Last One Up Shut Your TV**
Various student produced programming T/Th/Sat/Sun, 10:30pm

**Ms. B Reads to Me**
Ms. B reads to children after school Barbara Goodenough M/W/F, 4pm

**Newton School Productions**
Performances and projects from all public schools. Various times.

**Newton’s College Corner**
Programming from local colleges. M & F, 10:30pm

**Newton School Sports**
Various games from public and private schools, colleges, and private leagues. M/W/F 6am, T/Th 7pm, Sat 6:30pm, & Sun 9:30am

**Newton Symphony Orchestra**
Full concerts. (Bonnie Carter/Joé Benn) Fri, 8 pm, Sat, 10 am

**Pre-School Learn and Laugh**
Programming for pre-schoolers, including Arts in the Parks. Various times.

**Scientifically Speaking**
Daily variety of science programming. M-F, 2 pm
School Committee Meetings
Replays every Wednesday at 10:30pm

Scuba Jack
Programming for pre-schoolers.
TH/SAT, 8am

Tiger Magazine
Monthly magazine show.
(Neil Giordano/NHHS students) M-F, 6:30pm

The Total Woman
Occupations and accomplishments.
(Cheryl Scott) M-F, 10:30am

The Reading Lady
Teaches reading to young children.
Tues/Thurs, 1:30 pm

Weather and Its Surroundings
Ongoing series on weather-related issues
(Brian Ives/Melinda Gordon) M/W/F, 7:00pm

Words That Cook
Reading skills for K-5 grades. M-F, Noon

Government Channel
Comcast 9 • RCN 13 • Verizon 33

Aldermen at Work
Behind-the-scenes series.
(NewTV) Daily, 6:30pm

Historical Newton Presents
The Newton History Society unearths discoveries in your own backyard!
Daily, 4:00pm

School Committee Meetings
Live, twice-monthly coverage.
2nd and 4th Monday, 7:30pm

Sound Off!
Series for, by, and about veterans.
(Newton Dept. of Veteran’s Services)
Sun/Tu/Th/Sat, 3:00pm; M/W/F, 6:30pm

The Commonwealth Report
with Lt. Governor Timothy Murray.
M/W/F, 3:00pm

The Gerry Leone Show
County-wide discussions with Middlesex District Attorney.
Sun/Tu/Th/Sat, 3:00pm

The Newton Free Library Presents
Books & Beyond
Monthly interviews with local authors, illustrators, performers; calendar.
(Ellen Meyers) Daily, 5:00pm

MEMBERSHIP
It’s easy to become a NewTV member. Any Newton resident, non-profit organization or business can join NewTV for a small, annual membership fee. Once you’ve signed up, you are eligible to take any classes or workshops offered by NewTV, use any of NewTV’s equipment and book the Conference Room or Studio, all free of charge with your membership. For more information, visit newtv.org/membership.

COMMUNITY PARTNERS
NewTV offers partnership opportunities to businesses and non-profit organizations alike, in the form of program sponsor, event sponsor, newsletter sponsor and web-related sponsorship. As a state-of-the-art media center in the Greater Boston region, NewTV can provide your business with maximum exposure for a minimal cost. By becoming a Community Partner you will increase your company’s visibility through our cable channels, active website, well-read newsletter and other event materials distributed regularly to our viewers and members.

Your partnership with NewTV will help to support our successful Lipof internship program, a newly created scholarship fund for aspiring college-bound students and new informational and educational programs for our ever-growing viewership. Our menu includes three-year commitments for each of the levels of sponsorship. NewTV will also entertain in-kind service partnerships if it benefits both parties. For more information, visit newtv.org/community-partners.

INTERNSHIPS
NewTV offers interns unique opportunities that might not be available elsewhere. Instead of answering phones and working at an assignment desk, you could cover a community event for Newton News, edit a documentary for the Government Channel, work on your own project with the Education Channel, or even design marketing and promotional materials for the station. At NewTV, you get the hands-on experience that you won’t get anywhere else. For more information, visit newtv.org/internships.

CLASSES
NewTV features over 20 classes each quarter, and also hosts several additional workshops throughout the year focusing on a range of topics. To use NewTV’s equipment, you must first be a member in good standing and have attended our monthly Orientation session. You can then choose to take any class in all three of our production tracks: Studio Production, Field Production or Post Production (editing). You may also take any of our other computer-based or furthuring education classes. For more information visit newtv.org/classes.
NewTV would like to recognize the work of its members who volunteered to help with this year’s election coverage and NewTV’s 4th Annual Live Fall Auction. Thanks to the hard work of Rachel Rauch, Alexi Reibman, Paul Sears, Robert Santonastaso, Richard Berman, Alicia Fiori, Pat Biagiotti and Joel Senick.

Candy Gold won the ‘Cake and Cupcake’ category at the “Home Sweet Home Dessert Bake-Off.” Her winning creation was a Pina Colada Pound Cake with Rum Whipped Cream.

NewTV would like to welcome the following new members:

- Sandra Weintraub
- Bella Speiser
- Larry Speiser
- Marcia Cruz Redding
- Jim Xu
- Mike Finnegan

New Members

Member Accolades

NewTV Board of Directors

- Kevin Conroy, President
- Brooke Lipsitt, 1st Vice President
- Jeff Seideman, 2nd Vice President
- Ted Gross, Clerk
- Mark Shuster, Treasurer
- Diana Cartier
- Harvey Creem
- Fred Lappin
- Joyce Marchette
- Thomas Concannon
- Greer Tan Swiston
- Janet Sterman