FIVE AND COUNTING!
by Bob Kelly, Executive Director

Going once, going twice, SOLD! NewTV’s 5th Annual Live Fall Auction is just around the corner and is one of the most popular and anticipated events in Newton, featuring live viewer call-ins and highly spirited bidding. The auction takes place over three nights, November 27, 28 and 29, 2012 and is divided into segments within each hour.

Each donated item will be featured in one of those segments or on our interactive website. Proceeds from the auction will benefit our highly successful Lipof Fellowship and internship programs and our newly added college scholarships, both of which enable qualified students to pursue successful careers in digital media production, graphic animation, and broadcast journalism.

Have we piqued your interest yet?

If so, here’s how you can participate. We are seeking quality items that will attract bidders from our viewing audience; for example, theme packages such as “A Romantic Night on the Town” (i.e., limousine, dinner and a dozen roses), movie night, sports memorabilia, or spa packages. We think these are the A-list items which seem to draw the most viewers and bidders.

(Continued on page 3)

TASTE THE FOLKLORE
by Andrew Eldridge, Content Producer

NewTV’s original programs The Folklorist and Taste Test are revving up for the fall season, and a new program is in the works that should excite Newton non-profits and community organizations alike.

Folklorist John Horrigan keeps the stories coming with invigorating tales about human triumph in the face of disaster with “The Cuban Missile Crisis”; two young women acting valiantly to defend their homes in “America’s Army of Two”; and a biographical story about Rosa Parks, the woman at the forefront of the Civil Rights Movement. The Folklorist has been distributed to over 150 communities and the feedback has been excellent. One station in Los Angeles even requested a little L.A. folklore! Ask and you shall receive, as we deliver a riveting tale about the Los Angeles Air Raid of 1942.

“Campfire”, the segment of The Folklorist involving Newton schools, also continues this fall with new segments. You can see students from Newton North and the Bowen, Burr, and Williams schools on the program. Taste Test meanwhile gets an infusion of exciting new ideas, as the focus of the program turns more toward using food as

(Continued on page 3)

TABLE OF CONTENTS
Five and Counting!...........................1
Taste the Folklore.............................1
Mission Statement...........................2
Contacts..........................................2
General Updates.............................4
Community Partner Update............4
Channel Updates.............................5
Program Schedule...........................6
Get Involved ....................................7
New Members.................................8

NEWS AND EVENTS

NewTV 5th Annual Live Fall Auction
NewTV’s Fall Auction is back for a fifth year and better than ever! Tune in on November 27-29 from 6-10pm and bid on some fantastic items. Every time you bid your name will be entered in our raffle with the opportunity to win a flat screen TV, iPad or GoPro camera. Watch us live on Comcast 8, RCN 15 and Verizon 34, or streaming on the web at newtv.org/auction. Thank you to Newton North High School for donating their print services for the third consecutive year.

NewTV wins an Emmy®!
When the summer issue of the NewTV Journal went to press, we announced that NewTV had received two nominations for a Boston/New England Regional Emmy® Award. Shortly thereafter, we were honored with our first Emmy win at the award ceremony on June 2nd at the Boston Marriott. The Folklorist promo, “The Christmas Truce”, won in the category of Outstanding Promotion Program – Single Spot. Congratulations to the talented production crew and cast! NewTV also congratulates all the Emmy winners and thanks our ever-growing number of viewers. Learn more about The Folklorist and watch the pilot episode at newtv.org/folklorist.
MISSION STATEMENT

NewTV is a non-profit Newton-based organization dedicated to providing the diverse Newton community with a platform for opinions, news and local information not generally available from commercial or public media. NewTV also offers training, a media facility and content distribution while supporting the First Amendment right to free speech of the Newton community.
FIVE AND COUNTING!
(Continued from page 1)

Of course Patriots, Celtics and Bruins tickets are always well received too. How about an autographed Tom Brady football or pair of Rajon Rondo’s sneakers? (Okay, so I can dream, can’t I?) Trips and hotel stays are big sellers. And if there is food involved, prepare for a bidding frenzy!

Lastly, we would greatly appreciate your support with securing the following items: volunteer on-air celebrities and talent, telephone solicitors and operators, financial underwriters and corporate sponsors, food and drink sponsors for each night of the auction and unusual marketing and publicity opportunities.

So don’t forget to tune in to NewTV’s cable channels and website newtv.org on Tuesday, November 27th at 6:00pm for the first of three fun-filled nights, and stay with us until we close out the last item at 10:00pm Thursday, November 29th. I promise you it will be a blast!

Please contact me if you can support our efforts this year by emailing me at bobk@newtv.org.

TASTE THE FOLKLORE
(Continued from page 1)

a conduit to tell stories about people and the communities that surround them. Taste Test is progressing rapidly, so look for a new episode in September.

On a final note, starting this fall, NewTV will be developing its Community Kickback Campaign, a way to help the local non-profits produce PSAs and videos about their organizations. While details are still being worked out, it’s a reason to get excited if you work within the sector. If you’d like to become involved, please contact me at andrew@newtv.org.
Summer Volunteer Spotlight
NewTV would like to recognize Brian Ives for all his time and effort at the station. Brian not only helps crew any studio shoot he is available for (Civic Action, Veracity and LawLine with Attorney B.J. Knitzman), but he also produces his own program, Weather and Its Surroundings.

For his contributions to NewTV, he will receive a gift card to be determined later. Be on the lookout for our Fall Volunteer Spotlight in the Winter Newsletter. It could be you!

New Member Orientations
Tuesday, September 4, 7-9pm
Monday, October 1, 7-9pm
Monday, November 5, 7-9pm

NewTV Member’s Crew Call
If you’d like to volunteer on any NewTV staff production (city events, schools) or Community Channel (members’) studio programs, contact Member Services Coordinator Michael Crossen-Sills at 617-965-7200 x112 or michaelcs@newtv.org.

NewTV is Upgrading to HD
NewTV is remodeling both control rooms and studios to accommodate new HD equipment. We are combining two control rooms into one large, open concept room with four flat screen monitors to replace the 25 CRT monitors we currently have. We’re also reducing our cameras from six standard-definition cameras down to four high-definition cameras with new flat screen teleprompters and single-pole pedestals. The cable companies limit our broadcast to standard-definition but upgrading our equipment to HD allows us to create a sharper, more robust picture, enhancing the viewer’s experience. The new switcher is a Broadcast Pix Granite 6000 which incorporates video playback and graphics in one unit. All told, both control rooms will lose a combined 136 pieces of equipment and replace them with only five. The savings on electricity alone will be quite significant. Plus, we gain space in set storage – giving us room for new and improved set furniture – which we know will make members very happy! Members and staff will need to be trained on the new equipment, so look for special class listings once we are up and running. After the remodel is complete, we will be planning an open house to unveil the new facility. Look for that announcement on our website. We strive to give our members access to the best equipment, training and staff, allowing them to express their creativity and give viewers a quality production.

Special NewTV Workshops

Field Production Workshop
Ready to hit the ground running? With this Field Production workshop, members will form teams and produce a project assigned by the instructors. Throughout the workshop, members will learn about equipment, pre-production, shooting and editing while also producing a great segment and getting critique and aid from the instructors. This will be the first of six sessions with the rest of the course being planned throughout.
Wednesday, October 3, 7pm

Studio Production Workshop
Join other members to produce a studio shoot. With this Studio Production workshop, members will form teams and produce a project assigned by the instructors. Throughout the workshop, members will learn about equipment, pre-production, shooting and recording live to tape while also producing a great segment and getting critique and aid from the instructors. This will be the first of six sessions with the rest of the course being planned throughout.
Wednesday October 17, 7pm

Community Partner Update: Mark Your Calendars for HopeWalks on September 30!
Planning is underway for the third annual HopeWalks event to be held on Sunday, September 30, 2012 at Newton-Wellesley Hospital. HopeWalks is a 3.5 mile neighborhood walk to benefit the Integrative Support Services offered at the Vernon Cancer Center. These life-enhancing services for cancer patients optimize healing and comfort throughout treatment. Online registration is now open at www.nwh.org/hopewalks.
The HopeWalks route will begin and end at the hospital, and all ages are welcome. Check-in will begin at 9:00am, opening ceremonies will start at 9:30am, and the walk will begin at 10:00am. Walkers and their families will enjoy a hospitality tent, entertainment, food, and prizes given to the largest teams and participants who raise the most money.
Corporate sponsorships are still available. Please contact Haillie MacNeill at (617) 243-5915 or hopewalks@partners.org.
COMMUNITY CHANNEL UPDATE
by Michael Crossen-Sills, Member Services Coordinator

Thank you to everyone who attended the Producer’s Meeting on August 1st. It was a great turnout and we were able to discuss many ideas that I feel will benefit everyone at the station. At the request of members at the meeting, I have put together two new workshops with the intention of creating a true production experience. Both the Field and Studio Production workshops will team members together to shoot a fictional show from start to finish. Throughout the process, members will have the staff as instructors teaching, assisting and critiquing along the way. Each workshop will take place over six days, but everything after the first day will be scheduled according to the participants’ availability. This will allow us to be flexible with everyone’s varying schedules. I’m excited to see this course in action and look forward to seeing you there!

SCHOOL’S STARTING AGAIN? SAY IT AIN’T SO!
by Melinda Garfield, Education Channel Coordinator

The summer is almost over and before you know it, school will be back in session for Newton students. Let’s take a peek at what the fabulous NewTV summer interns created, starting with Marielle Bosco (entering the 6th grade at Day Middle School). Marielle wrote and directed a new series called Stuck, a story about four friends who are having a typical day at school until they discover a portal to a second dimension during recess. Newton North’s own Johnny Medlar created a new series entitled Time Warp. This show was written, edited and hosted by Johnny, alongside his trusted co-host, NewTV’s Jason Brown. A special thanks to summer intern Melanie Segal who filmed nearly all of the summer’s Arts in the Parks concerts. These currently air Tues., Thurs. and Sat. mornings, 6am-8am. Next up is Sam Thornley, a Newton South student who created a fictional story called The Solugoid Experience. We also had Sonam Shankar who produced a quick trailer on her upcoming trip to Kenya where she will be photographing the Women’s Empowerment Movement. Of course I can’t forget Alexi Reibman, who is currently editing his brains out on his movie The Shadows. Last but not least, Drew University student Nick Klein worked on a documentary about internet start-ups in Boston. To view all summer intern works, please visit newtv.org/programming/video-on-demand and click on Educational Media. If any student is interested in joining our growing intern team, email melindag@newtv.org!

GOVERNMENT CHANNEL UPDATE
by Stephen M. Kessinger, Government Channel Coordinator

NewTV’s Government Channel has launched its election coverage, Decision 2012. Community media plays a vital role during election season as one of the few sources of unedited, unbiased and transparent information available to the voters. NewTV’s Government Channel Coordinator, Stephen M. Kessinger is working with the League of Women Voters of Newton to facilitate debates between the candidates. Our forum provides the opportunity for all candidates to present their campaign’s platform directly to the voters. These debates will air on the Government Channel through election day. For On-Demand access and complete broadcast schedule, visit newtv.org/decision2012.

UPDATE
by Jenn Adams, News Director

Autumn is upon us and that means a new crop of interns coming in for the fall semester. Newton News welcomes Ana Bottany from Curry College, Mallory Rossi from Connecticut School of Broadcasting and returning intern/volunteer, Rachel Rausch. We will miss Jackie Zakon of Penn State who was here for the summer and did a fantastic job learning the ropes and finalizing her resume reel. There is still space for interns for the fall/spring/summer semesters. If you know of anyone interested in becoming a broadcast journalist, have them contact me at jenna@newtv.org. If you missed any of the stories, be sure to watch Newton News online at newtonnews.org.
PROGRAM SCHEDULE

Most NewTV programs are produced by member volunteers. Members’ programs are on the Community Channel (C). Shows produced by local schools & colleges are on the Government Channel (G). Newton City programs are on the Education Channel (E). Newton News programs are shown on the Education Channel (E). Newton City programs are on the Government Channel (G). Additional programs are produced by NewTV Staff.

Please visit our website at newtv.org for a complete schedule with airtimes.

**Community Channel**
Comcast 8 • RCN 15 • Verizon 34

**Animal Agenda**
Monthly series on animal rights issues.
(Diana Cartier) Wednesdays, 7:30pm

**B.I.D. Needham For Your Health**
Monthly series on health issues.
(Leslie Handler-Stern) Fridays, 4:30pm (C); M-F, 10am (E)

**Civic Action**
Weekly, live discussion of local issues.
(Jackie Morrissey/Brenda Loew) Wednesdays, 8:30pm

**Common Ground**
Political roundtable discussion.
(Ken Parker) Thursdays, 8:00pm

**Create A TV Show!**
Series of original programs produced by Newton Community Education’s TV classes.
Saturdays, 10:30am (C); M/W/F, 5:00pm (E)

**Democracy Now!**
Daily commentary with Amy Goodman.
(Todd Gross) Tuesdays, 5:00pm

**Drawing with Mark**
Monthly lessons for young children.
(Bob Palmer, Mark Marderosian) Mondays, 5:30pm

**Employment News TV (Russian)**
Monthly series about issues pertaining to Newton’s Russian community.
(Svetlana Atakhanova) Sundays, 11:00am

**Green Decade Lecture Series**
Monthly series on environmental issues.
(Thomas Boyd) Mondays, 8:00pm

**Health Source**
Monthly series on health issues.
(Rachel Kagno/Newton-Wellesley Hospital) Fridays, 6:30pm

**How to Be Healthy & Still Have a Life**
Monthly show on health & fitness.
(Barry O’Toole) Tuesdays, 8:30pm (C); M-F, 12:30 pm(E)

**Inside the Artist's Studio**
(Regina Eliot-Ramsey) Tuesdays, 9:30pm

**It's the Law with Attorney B.J. Krintzman**
Monthly, live discussion on legal issues.
(B.J. Krintzman) Tuesdays, 8:00pm

**Let's Age Together**
Monthly interviews with seniors.
(Shelia Vernick) Tuesdays, 9:30pm

**LiveWire**
Weekly wrestling program.
(Robert Santonastaso) Mondays, 11:00pm

**Mosaic**
(Arthur Obermayer) T-F, 4:30am

**Ms. B Reads to Me**
Monthly series with Barbara Goodenough reading to children.
(Barbara Goodenough) S/S, 8:00am

**Neighborhood Cooking with Candy Gold**
Bi-weekly show on location with Candy and another local cook dishing up original recipes. (Candy Gold) Mondays, 7:00pm

**Newton Common**
Monthly series on local, topical issues.
(Tom Concannon) Wednesdays, 8:00pm

**Newton Legislative Roundtable**
Monthly discussion of local issues with the League of Women Voters.
(Tami Roberts) Mondays, 9:00am

**Newton Newsmakers with Charlie Shapiro**
Monthly series on Newton issues and politics. (Charlie Shapiro) Thursdays, 6:30pm

**Newton News**
Weekly live (Wed.) local news produced by NewTV. Daily, 6:00pm

**Nicole**
(Nicole Waheed) Thursdays, 7:00pm

**On the SunnySide of the Street**
Monthly show on life issues.
(Tod Gross) Tuesdays, 6:30pm

**Studio Playhouse**
(Regina Elliot-Ramsey) Mondays, 6:30pm

**The Best of Times**
Monthly discussion on a variety of topics.
(Marjorie Heiser) Tuesdays, 7:00pm

**The Environmental Show**
Monthly show co-produced by the Green Decade Coalition and the Newton Conservators. Thursdays, 7:30pm

**The Tish MacIntosh Show**
Bi-Monthly variety show.
(Chloe Jankowitz) Tuesdays, 9:00pm

**Veracity**
Bi-weekly series on local and state issues.
(Tom Shef/Bob Conley) Mondays, 7:30pm

**Weather and Its Surroundings**
Ongoing series on weather-related issues.
(Brian Ives) Tuesdays, 5:00pm

**Wine Inside Out**
Bi-Monthly series about wine.
(Ron Quint) Wednesdays, 7:00pm

**Women in Politics**
Bi-Monthly series about women in politics.
(Barbara John and Paul Sears) Tuesdays, 10:00pm

**Education Channel**
Comcast 99 • RCN 3 • Verizon 32

**Animal House**
Produced by South Shore Animal Rescue Team. M-F, 3:00pm

**Arts in the Parks**
Summertime entertainment for pre-K.
T/Th/Sat, 6:00am

**I Can Be Me**
A musical kids show produced in Maine.
M-F, 10:00am

**Culinary Kid**
A cooking show starring Avery the chef.
M-F, 9:30am

**Drawing with Mark**
Monthly lessons for young children.
(Bob Palmer, Mark Marderosian) T/Th, 8am

**Educational Documentaries**
Various educational topics from various producers. Sundays, 1:30pm

**Jazzercise**
Weekly series of jazz aerobic exercise.
(Milly Cuiffo) Daily, 9:00am

**Mindfulness Series**
A series of lectures produced by Newton Community Education. M-F, 11:00am

**Ms. B Reads to Me**
Ms. B reads to children after school.
(Barbara Goodenough) Tuesdays, 10:00am

**Newton School Productions**
Performances and projects from all public schools. M-F, 3pm & 4:30pm, M/W/F, 7:30pm, Sat, 1:30pm & 10:30pm, Sun, 6:30pm & 10:30pm

**Newton School Sports**
Various games from public and private schools, colleges and private leagues. M/W/F, 6am, T/Th, 7:30pm, Sat, 6:30pm & Sun, 6am, 9:30am

**Newton News**
Weekly local news produced by NewTV. Daily, 8:30am, 1:00pm, 6:00pm, and 10:00pm
GET INVOLVED

MEMBERSHIP

It’s easy to become a NewTV member. Any Newton resident, non-profit organization or business can join NewTV for a small, annual membership fee. Once you’ve signed up, you are eligible to take any classes or workshops offered by NewTV, use any of NewTV’s equipment and book the Conference Room or Studio, all free of charge with your membership. For more information, visit newtv.org/membership.

COMMUNITY PARTNERS

NewTV offers partnership opportunities to businesses and non-profit organizations alike, in the form of program sponsor, event sponsor, newsletter sponsor and web-related sponsorship. As a state-of-the-art media center in the Greater Boston region, NewTV can provide your business with maximum exposure for a minimal cost. By becoming a Community Partner you will increase your company’s visibility through our cable channels, active website, widely read newsletter and other event materials distributed regularly to our viewers and members.

Your partnership with NewTV will help to support our successful Lipof internship program, a newly created scholarship fund for aspiring college-bound students and new informational and educational programs for our ever-growing viewership. Our menu includes three-year commitments for each of the levels of sponsorship. NewTV will also entertain in-kind service partnerships if it benefits both parties. For more information, visit newtv.org/community-partners.

INTERNSHIPS

NewTV offers interns unique opportunities that aren’t available elsewhere. Instead of answering phones and working at an assignment desk, you could cover a community event for Newton News, edit a documentary for the Government Channel, work on your own project with the Education Channel, or even design marketing and promotional materials for the station. At NewTV, you get the hands-on experience that you won’t get anywhere else. For more information, visit newtv.org/internships.

CLASSES

NewTV features over 20 classes each quarter, and also hosts several additional workshops throughout the year focusing on a range of topics. To use NewTV’s equipment, you must first be a member in good standing and have attended our monthly Orientation session. You can then choose to take any class in all three of our production tracks: Studio Production, Field Production or Post Production (editing). You may also take any of our other computer-based or continuing education classes. For more information visit newtv.org/classes.
New Members
NewTV welcomes the following new members:

- Anil Adyanthaya
- Janet Altman
- Michele Berman
- David Bindman
- Jennifer Bindman
- Rachel Bindman
- Caitlin Caudill
- Enoch Caudill
- Helen Caudill
- Cynthia Crutchfield
- Raymond Delisle
- Melissa Frank
- Gloria Gavris
- David Gold
- Meg Hollender
- Neha Narula
- Christopher Ng
- Carmen Nouel
- Cynthia O’Hare
- Douglas Roberts
- Adam Rowe
- Samuel Rubel
- Erica Sandrock
- Suzanne Szescila

NewTV extends a special thank-you to our summer Marketing intern, Hannah Schindler, for all her help with the fall newsletter and Fall Auction print materials.

NewTV Board of Directors
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