EXPANDED BENEFITS OF A NEWTV MEMBERSHIP
by Jessica Leff,
Digital Marketing and Events Coordinator

Over the last few months, members have seen a lot of new opportunities and programs become available to them. Two important examples are the NewTV Video Exchange and the Perks Program.

What began as a simple idea first came to fruition last December as ten members gathered together to share their work as part of the first NewTV Video Exchange. Those in attendance were able to share feedback on the projects they saw and gain helpful advice on their own videos. After that success, the program grew into a regular event and has become a monthly occurrence. Now, members can depend on this time to network, learn from their peers and improve their work.

Jim Lerner attended the Video Exchange in January with an idea for a short narrative film. He got tips from others about how to stage it. He explained, “It was actually quite helpful. I just had a concept and they helped me elaborate on it.” Jim also found it interesting to see what other members were up to and looks at the Video Exchange as a “useful forum for sharing information.”

Members have also recently been introduced to the NewTV Perks Program.

MUSEUMS, MEDIA AND MISCELLANEOUS NEWS
by Jessica Leff,
Digital Marketing and Events Coordinator

Member-produced shows give people unique opportunities to share what they are most passionate about with the public. At NewTV, we have a wide range of these shows produced by many diverse and talented individuals.

Jay Sugarman began producing Museum Open House in February 2013 after joining NewTV the previous year. A retired elementary school teacher, Jay always incorporated museums into his curriculum and he sees his show as a way to continue teaching what they have to offer. Each episode features interviews filmed at NewTV with a representative from a museum. Jay is happy to share his love of museums: “It’s a nice possibility of access television — whoever does whatever show can share something they are interested in with the local community and beyond.”

Marcus Breen is very interested in sharing his show beyond the local community. He grew up in Australia and moved to Newton via North Carolina in 2004. After joining NewTV in January 2014, his idea for Boston Media Theory became a reality. Marcus is a professor of media and communications at Boston College and has met many people doing important work in the field.
IN MEMORIUM

PAUL BERG
NewTV staff and board of directors mourn the passing of former Executive Director Paul Berg. Paul was an instrumental part of the development and vision of NewTV for the fourteen years he held the position. We will remember him for his wit, his vigorous defense of the first amendment rights of the media, and his willingness to fight for those less fortunate. Our thoughts and prayers are with Paul, his family, and all of his friends.

BARBARA GOODENOUGH
(Ms. B)
We also mourn the passing of Barbara Goodenough, a beloved, longtime member whose show Ms. B Reads to Me provided hours of entertainment and shared a love of books with children for many years. Our thoughts and prayers go out to Barbara and her family. She will be greatly missed at NewTV.
Two exciting new programs for NewTV members: Video Exchange and Perks

MEMBERSHIP BENEFITS
(Continued from page 1)

All members are eligible. As a Perks Participant, people receive discounts and deals at local businesses, such as Mick Morgan’s. This exciting feature comes at a low cost, only $25 in addition to the cost of membership. Many businesses have become Perks Partners and have taken advantage of the opportunity to be featured on our website. Director of Member Media Michael Sills explains, “The Perks Program is an opportunity for us to expand our membership, to offer more benefits to our membership, and to reach out to the Newton community and partner with some great organizations.” NewTV is proud to be part of the greater Newton community.

MUSEUMS, MEDIA AND MISCELLANEOUS NEWS
(Continued from page 1)

throughout Boston. Often, their contributions are recorded in books and journals that the general public does not have access to. By interviewing them on his show, he is able to use a more popular resource to disseminate this information. He explains, “I want to have the show exist as a resource for academics and for people with an interest in media.”

Not every member producer joins NewTV knowing they want to produce a show. Virginia (Ginny) Gardner originally joined NewTV as part of the Newton 9/11 Project. Eventually, she became more involved, covering for other members on their shows and one suggested she do a show of her own. Virginia’s Views and Vibes began soon after the idea was conceived, and has been successful with help from Michael Sills and Kathleen Golden. She says, “You never know what you’re going to get with my show; it could be very serious to very fun.” Now her daughter Rebecca is the director and co-producer of the show. Ginny explains, “I’ve been very fortunate. Everyone is helpful from behind the camera and in the Control Room. They are very supportive.”

Jay Sugarman, host of Museum Open House
**General Updates**

**Community Intern Profile**

This semester, the Community Channel welcomes three new interns: Aidan Breen, Jacob Bock and Matthew Kinsella. The three can be seen working together setting up productions, scheduling programming and filming special projects, among other things. Aidan and Jacob are students at Northeastern University participating in their first co-op, while Matthew is part of the Newton North CAPS program. Aidan is a music industry major and Jacob is a communications and media screen studies double-major.

**New Member Orientations**

Orientations are held on the first Monday of each month.

**Upcoming Events**

**NewTV Annual Meeting**

*Wednesday, March 18, 7pm*

NewTV Studio

NewTV’s 24th Annual Membership Meeting will be held at our studio in Newton. There will be an annual report, refreshments, and two nominees will be elected to the NewTV Board of Directors; one seat for a two-year term and the other for a one-year term. Ballots will be distributed to members in good standing the night of the event. Membership dues must be paid by March 13 to exercise voting privileges. If you are unable to attend this membership meeting, ballots by proxy are available. Please contact Cheryl Uttaro at cherylu@newtv.org. Any members interested in running for these open seats should be prepared to make a brief presentation at the meeting, citing who they are and why they should be considered.

**Strike a Chord: Live Music @ the Library**

*Saturday, May 30, 10am–4pm*

Newton Free Library

Mark your calendars! The Newton Free Library will overflow with music on three separate stages at our day-long festival. Newton-based performers will come together to dazzle you with their talent — from professional classical, jazz and rock musicians, to elementary, middle and high-school performers and more. This event is part of Newton’s May 2015 Festival of the Arts. To volunteer, contact Bev Spencer at bspencer@minlib.net.

**Special NewTV Workshops**

**Shooting Reality (Two Classes)**

*Instructor: Margo Guernsey from Time Travel Productions*

This documentary basics class will cover how to document reality to tell a story. We’ll cover scene selection, shot lists, capturing emotion, directing non-actors, how not to disrupt, release forms and more. We’ll focus on short videos that serve a purpose on their own (2 to 5 minutes), but the skills are transferable to longer projects.

Prerequisite: Orientation; Minimum enrollment: 4;
Fee: $60; Wednesday, April 29 & May 13, 6pm

**Social Media for Beginners**

*Instructor: Melanie Graham from Dana Farber*

Participants are introduced to the basics of social media and best practices for social media marketing, with a focus on Facebook and Twitter. The class includes how to set up a Facebook page for a business or organization, how to launch a professional Twitter account, and what type of content to post on each channel.

Prerequisite: Orientation; Minimum enrollment: 4
Fee: $40; Wednesday, April 22, 7pm

**NewTV Production Services**

*by Melinda Garfield, Production Services Manager*

NewTV Production Services is hard at work building its clientele. We produce videos for all types of clients, as well as rent the NewTV facility to non-members. Well-produced videos are crucial for boosting a business’ visibility, great at providing information and communicating the brand and message. One of our favorite projects was a holiday video for Chapman Construction/Design. This video allowed them to give back to their clients while displaying their friendly staff with a fun holiday theme. Businesses and individuals can also rent our various rooms at NewTV. The rental facilities include a conference room, production studio, edit suite, screening room, and training room. These rooms are perfect for meetings, video and photography shoots, editing and viewing projects, training employees how to use software, and holding lectures! For more information, contact Melinda Garfield at melindag@newtv.org or 617-965-7200. Follow us on Facebook (facebook.com/newtvprodserve), Twitter (@newtvprodserve), and Pinterest (pinterest.com/newtvprodserve) and check out productionservices.newtv.org to learn more!
COMMUNITY CHANNEL UPDATE
by Michael Sills, Director of Member Media

Your project files are just as important to us as they are to you. NewTV is happy to provide members with hard drives for on-site editing of your projects currently in production. But unfortunately, we cannot back up your completed projects. We encourage members to purchase their own drives to ensure they have a backup of their own for any unforeseen technical issues, as well as at the completion of the project for you to keep your work. If you have questions about purchasing your own drive, feel free to ask either Steve Russo (stever@newtv.org) or Michael Sills (michaelcs@newtv.org). You have worked too hard on your projects to not have a copy of your own!

THE EDUCATION CHANNEL UPDATE
by Joe Garozzo, Director of Educational Media

NewTV’s inaugural Short Film Challenge kicks off this month! High school students will have one week to create a four- to seven-minute short film while being required to incorporate a given character, prop and line of dialogue. We are excited to see what each group comes up with! All films will be aired on the Education Channel after a winner is announced. Also, the After School Program completed classes at Franklin, Horace Mann and Cabot this past month. To see what the students in each school have created, tune in to the Education Channel at 5pm Monday through Friday. To find out when the After School Program is coming to your school, email joeg@newtv.org. Space is limited, so early enrollment is crucial. And as usual, information regarding internships or student productions is always available!

GOVERNMENT CHANNEL UPDATE
by Stephen M. Kessinger, Director of Government Media

Each week on Newton News, the Municipal Update segment provides a brief glimpse of School Committee and Board of Aldermen meetings. It’s a great way to get a synopsis of the meetings and stay connected to the big issues being decided on by our elected officials. We look forward to continuing to evolve the segment and cover what’s happening in our city’s government. At a state level, NewTV will be creating a new quarterly program with our state representatives to bring awareness to legislation they are working on and the committees on which they serve. Look for forthcoming updates on this new programming. Tune in daily at 3:30pm to watch Consumer Affairs with Undersecretary Barbara Anthony; each program highlights important information and topics on how consumers can research businesses and resolve consumer problems.

UPDATE
by Jenn Adams, News Director

Now that the snow has melted and we can see the streets again, it’s time to start looking more carefully at what residents would like to see on those streets. There are lots of construction projects in the planning stages and in progress. Newton News will bring those projects to life for you and let you know what the plans may be. We welcome interns Brianna DeNucci and James Normile in the sports area, as well as general assignment reporters Justin Shair and Brianne Callan. We welcome back Julie Norton. It will be a great spring and we look forward to seeing you out on the streets. If you would like to volunteer or intern for Newton News, send us an email or give us a call. And send your story ideas in too. We look forward to another season on Newton News.
### PROGRAM SCHEDULE

Most NewTV programs are produced by member volunteers. Members’ programs are on the **Community Channel (C)**. Shows produced by local schools & colleges are on the **Education Channel (E)**. Newton City programs are on the **Government Channel (G)**. Additional programs are produced by NewTV Staff.

Please visit our website at newtv.org for a complete schedule with airtimes.

#### COMMUNITY CHANNEL

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<th>Channel</th>
<th>Programming</th>
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<td>Comcast 8</td>
<td>Animal Agenda&lt;br&gt;Monthly series on animal rights issues.</td>
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<td>RCN 15</td>
<td><strong>The Best of Times</strong>&lt;br&gt;Monthly discussion on a variety of topics.</td>
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<td>Verizon 34</td>
<td><strong>Boston Media Theory</strong>&lt;br&gt;Monthly discussion on topics involving various fields of media.</td>
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<td><strong>Carter Memorial United Methodist Church</strong>&lt;br&gt;Weekly church service.</td>
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<td><strong>Chef’s Table Series</strong>&lt;br&gt;Bi-weekly series featuring local cuisine.</td>
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<td><strong>Chester Hill 365</strong>&lt;br&gt;Series about athletics at Boston College.</td>
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<td><strong>Colores Latinos TV</strong>&lt;br&gt;Monthly series about issues in the Hispanic community.</td>
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<td><strong>Common Ground</strong>&lt;br&gt;Political roundtable discussion.</td>
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<td><strong>Democracy Now!</strong>&lt;br&gt;Daily commentary with Amy Goodman.</td>
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<td><strong>Employment News TV (Russian)</strong>&lt;br&gt;Monthly series about issues pertaining to Newton’s Russian community.</td>
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<td><strong>Green Decade Lecture Series</strong>&lt;br&gt;Monthly series on environmental issues.</td>
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<td><strong>How to Be Healthy &amp; Still Have a Life</strong>&lt;br&gt;Monthly show on health and fitness.</td>
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<td><strong>Language of Business</strong>&lt;br&gt;Monthly show about entrepreneurship.</td>
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<td><strong>Mosaic</strong>&lt;br&gt;News from the Middle East.</td>
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<td><strong>Movie Report</strong>&lt;br&gt;Series featuring upcoming movie news.</td>
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<td><strong>Ms. B Reads to Me</strong>&lt;br&gt;Monthly series with Ms. B reading to children.</td>
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<td><strong>Museum Open House</strong>&lt;br&gt;Series featuring upcoming events at local museums.</td>
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<td><strong>Neighborhood Cooking with Candy Gold</strong>&lt;br&gt;Bi-weekly on-location cooking show.</td>
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<td><strong>New England Prosperity</strong>&lt;br&gt;Monthly show about Newton events and real estate.</td>
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<td><strong>Newton News</strong>&lt;br&gt;Weekly live (Wed.) local news produced by NewTV.</td>
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<td><strong>Newton Newsmakers with Charlie Shapiro</strong>&lt;br&gt;Monthly series on Newton issues and politics.</td>
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<td><strong>On the Sunny Side of the Street</strong>&lt;br&gt;Monthly show on life issues.</td>
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<td><strong>Psychic Voices</strong>&lt;br&gt;Monthly show featuring medium Nancy Garber.</td>
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<td><strong>PunkFM</strong>&lt;br&gt;Monthly music performance series.</td>
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<td><strong>SuperMom 101</strong>&lt;br&gt;Ongoing series about healthy living.</td>
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<td><strong>That’s the Law! With Attorney B. J. Krintzman</strong>&lt;br&gt;Monthly, live discussion on legal issues.</td>
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<td><strong>VCW LiveWire</strong>&lt;br&gt;Weekly wrestling program.</td>
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<td><strong>Virginia’s Views and Vibes</strong>&lt;br&gt;Bi-weekly series on local and state issues.</td>
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<td><strong>Visions of Health</strong>&lt;br&gt;Bi-weekly health program.</td>
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<td><strong>Weather and Its Surroundings</strong>&lt;br&gt;Ongoing series on weather-related issues.</td>
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<td><strong>Women in Politics</strong>&lt;br&gt;Bi-monthly series about women in politics.</td>
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#### EDUCATION CHANNEL

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<th>Channel</th>
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<tr>
<td>Comcast 99</td>
<td><strong>Adventures of Donkey Ollie</strong>&lt;br&gt;Animated show by Boat Angel.</td>
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<td>RCN 3</td>
<td><strong>Animal Adventures</strong>&lt;br&gt;Produced by Shrewsbury Education Television.</td>
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<td>Verizon 32</td>
<td><strong>Arts in the Parks</strong>&lt;br&gt;Summertime entertainment for pre-K.</td>
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<td><strong>Bee Bear Book Club</strong>&lt;br&gt;Reading show produced by Brookline Community Access.</td>
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<td><strong>Create a TV Show!</strong>&lt;br&gt;Series of original programs produced by Newton Community Education’s TV classes.</td>
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<td><strong>Educational Documentaries</strong>&lt;br&gt;Various educational topics from different producers.</td>
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<td><strong>The Folklorist</strong>&lt;br&gt;NewTV’s Emmy® Award-winning show.</td>
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<td><strong>High Five Fitness</strong>&lt;br&gt;Weekly series of jazz aerobic exercise.</td>
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<td><strong>I Can Be Me . . . Better Than Anyone</strong>&lt;br&gt;Musical kids’ show produced in Maine.</td>
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<td><strong>Mindfulness Series</strong>&lt;br&gt;Series of lectures produced by Newton Community Education.</td>
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<td><strong>Newton School Productions</strong>&lt;br&gt;Performances and projects from all public schools.</td>
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<td><strong>Newton School Sports</strong>&lt;br&gt;Various games from public and private schools, colleges and private leagues.</td>
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<td><strong>NewTV After School Programming</strong>&lt;br&gt;Projects by the students of NewTV’s After School Program.</td>
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School Committee Meetings
Replays every Wednesday at 10:30pm (E); W/Sat, 7:30pm & T/Th/Sun, 8:00am (G)

Scientifically Speaking
Daily variety of science programming. M-F, 2:00pm

Sports Awesomeness
Sports talk show hosted by Ian Gallaugher, Jake Levine and Ethan Krop. M-F, 5:30pm

TeenTV
Teen news program produced by Home, Inc. in Cambridge. M-F, 4:00pm

Tiger Vision
Monthly magazine show produced by NNTV students. M-F, 6:30pm

ZooTube TV
Program about the animals at the Staten Island Zoo. M-F, 10:30am

GOVERNMENT CHANNEL
Comcast 9 • RCN 13 • Verizon 33

Aldermen at Work
Discover the work of the Newton Board of Aldermen. Daily, 6:30pm

Beyond the Badge
With Middlesex Sheriff Peter J. Koutoujian. Daily, 3:00pm

Board of Aldermen Meetings
Sun/T/Th, 7:30pm; M/W/Sat, 8:00am

Consumer Affairs
With Undersecretary Barbara Anthony. Daily, 3:30pm

Events at the Newton Free Library
Monthly series of lectures by experts on diverse topics. Daily, 1:00pm

Historic Newton Presents
Lectures and tours devoted to the history of Newton. Daily, 4:00pm

The Newton Free Library Presents
Books and Beyond
Monthly interviews with local authors, artists and performers. Daily, 7:30am & 5:30pm

School Committee Meetings
W/Sat, 7:30pm & T/Th/Sun, 8:00am

Senior Scene
Program geared toward issues facing Massachusetts seniors. Daily, 5:30pm

MEMBERSHIP
It’s easy to become a NewTV member. Any Newton resident, non-profit organization or business can join NewTV for a small annual membership fee. Once you’ve signed up, you are eligible to take any classes or workshops offered by NewTV, use any of NewTV’s equipment and book the Conference Room or Studio, all free of charge with your membership. For more information, visit newtv.org/membership.

COMMUNITY PARTNERS
NewTV offers partnership opportunities to businesses and non-profit organizations alike, in the form of program sponsor, event sponsor, newsletter sponsor and web-related sponsorship. As a state-of-the-art media center in the greater Boston region, NewTV can provide your business with maximum exposure for a minimal cost. By becoming a Community Partner you will increase your company’s visibility through our cable channels, active website, widely-read newsletter and other event materials distributed regularly to our viewers and members.

Your partnership with NewTV will help to support our successful Lipof internship program, a newly created scholarship fund for aspiring college-bound students and new informational and educational programs for our ever-growing viewership. Our menu includes three-year commitments for each of the levels of sponsorship. NewTV will also entertain in-kind service partnerships if it benefits both parties. For more information, visit newtv.org/community-partners.

INTERNSHIPS
NewTV offers interns unique opportunities that aren’t available elsewhere. Instead of answering phones and working at an assignment desk, you could cover a community event for Newton News, edit a documentary for the Government Channel, work on your own project with the Education Channel or even design marketing and promotional materials for the station. At NewTV, you get the hands-on experience that you won’t get anywhere else. For more information, visit newtv.org/internships.

CLASSES
NewTV features over 20 classes each quarter, and also hosts several additional workshops throughout the year focusing on a range of topics. To use NewTV’s equipment, you must first be a member in good standing and have attended our monthly Orientation session. You can then choose to take any class in all three of our production tracks: Studio Production, Field Production or Post Production (editing). You may also take any of our other computer-based or continuing education classes. For more information visit newtv.org/classes.
This Newsletter is sponsored by

New Members
NewTV welcomes the following new members:

Erika Anderson  Rich Faymonville  Wendy Loh
Janine Barao    Linda Goetz      Jarryl McKey
Frank Bonsignora Susan Goodman   Jorge Mendoza
Stephen Bourassa Nathan Harpin  Barry Mirrer
Genevieve Bregoli Amy Huang     Eafat Newton
Ryan Byrne      Nyadinya Inyagwa Kristen Nguyen
Javron Castor   Gretta Ioug     Susan Parks
Hsiao Hui Chang David Johnson  Cristina Porras
Meihua Chang    Kelly Keough    Maureen Reilly
Sarrina Chiang  Tawan Kuo      Jim Ritscher
Yi-Ting Chung   Michael Kwan   Jeff Sylvia
Rovaira Dasig   Misia Landau    Robert Trifiletti
Patrick Davis   Kerry Lassaux   Carole Tsang
Jennifer Dwork  James Leary    Ayush Upneja
Paul Falcone    Dale LePage     Celeste M. Wilson

NewTV Board of Directors
Jeff Seideman, President
Brooke Lipsitt, Vice President
Paul Sears, Vice President
Diana Cartier, Treasurer
Ted Gross, Clerk
George Banis
Ken Brennan

Thomas Concannon
Kevin Conroy
Kelly Fattman
Ron Quint
Greg Reibman
Joan Wasser-Gish