NEWTV INTRODUCES PODCASTING
by Jessica Leff, Digital Marketing Specialist

If you were not familiar with the medium before, it is likely that within the last few months you heard the term podcast, whether it was because a friend recommended one or because you heard one advertised on the news. Though the word, meaning a digital audio or video file or recording that can be downloaded from a website to a media player or computer, was coined in 2004, podcasting has become exponentially more popular recently and soon members of NewTV will have the opportunity to record their own.

Staff members have been hard at work formulating a plan to introduce podcasting at NewTV. Edit Suite A will be outfitted with podcasting equipment, including additional microphones, broadcast booms, headphones and a larger audio mixer. The room already has soundproofing. Over the summer, staff will be trained on podcasting and Adobe Audition so that they’ll be prepared to assist members. Also, the Producer Submission Form will be updated to account for podcasts.

Members should expect to see podcasting launched at NewTV in late autumn 2017. In order to podcast, producers must take a class that will be offered for a small fee. (Continued on page 3)

DECISION 2017: NEWTON VOTES
by Shelly Kamanitz, Director of Marketing & Creative Services

Newton has some important elections coming up this fall and NewTV will be producing and airing its live election coverage at 7:30pm on November 7. Races for Newton mayor and open seats on the school committee and city council will all be covered.

More and more people are interested in local elections now, so in order to reach as many viewers as possible, NewTV will be broadcasting its election-night coverage on multiple platforms: airing on the Government Channel, and live streaming on the NewTV website and on Facebook Live. RCN subscribers can watch in HD on channel 581.

NewTV is partnering again with the League of Women Voters for the debate pre-production — a collaboration that we are grateful for, and that has worked very well in the past. A member of LWV will be co-moderating with news director Jenn Adams during the debates. Candidates’ messages will be recorded in the studio and uploaded to Vimeo, where the candidates can share them on their websites and on social media. (Continued on page 3)
MISSION STATEMENT

NewTV is an Emmy® Award-winning, state-of-the-art media center dedicated to providing quality local programming and training to the diverse Newton community. As a non-profit organization, NewTV’s three channels (Community, Education and Government) provide an accessible platform for expression and innovation — an alternative voice to mainstream media.
NEWTV INTRODUCES PODCASTING
(Continued from page 1)

fee, since it will be a specialty workshop. The class will cover podcasting in general, the rules of podcasting at NewTV and the essential equipment and software. Once recorded, podcast audio will air on NewTV overnight with some sort of graphic in the background to meet NewTV's contractual obligations. Podcasts must also be uploaded to NewTV's SoundCloud account before members can upload the file elsewhere, and regulations will be clearly outlined when the program is officially launched.

As a leader in the community media industry, NewTV is excited to be one of the pioneers in this technology, while learning from and improving upon the other media centers that have already started to do this. Podcasting will bring in new members while giving our existing members an exciting new way to express their First Amendment rights. Stay tuned and check your inbox for more information about podcasting at NewTV.

Edit Suite A will soon be outfitted with new podcasting equipment.

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DECISION 2017: NEWTON
VOTES
(Continued from page 1)

NewTV will also air the messages on the Government Channel every day for two to three weeks until the election, distributing as much information as possible to Newton voters.

Jenn Adams will also be hosting the live coverage with in-studio guests, interviews and field reports from candidates’ parties. Election night is an all-hands-on-deck production for the NewTV staff. The show will be packaged with a newly upgraded show open and graphics. Results will be delivered live from the studio. Follow us on social media at #NewTVDecision2017.
Summer Volunteer Spotlight
NewTV would like to recognize Maria (Cristina) Fernandes for her contributions to our facility. Cristina is becoming a regular at NewTV, directing studio productions, picking up equipment for field productions and editing local events. She is in the studio weekly to direct Jay Sugarman’s shows Innovation Showcase and Museum Open House. For all her time and effort at the station, Cristina will receive a gift card to be determined later. Be on the lookout in the winter newsletter for our fall Volunteer Spotlight.

New Member Orientations
Orientations are held on the first Monday of each month. Due to the Labor Day holiday, September’s Orientation will be held on Tuesday, September 5.

Calling all Volunteers!
Are you looking for an opportunity to learn television production? Have you ever wondered what it’s like to work on a studio crew? Once you’ve taken our studio production classes, you can begin shadowing other crew members or jump right in and volunteer on some of our shows, including Museum Open House, Innovation Showcase, Living in the 21st Century, Boston Media Theory, Trailblazers and more! Most programs are produced once a month, while others are produced weekly during the day and at night. There are always opportunities to get involved, so you’ll be able to find something that fits into your schedule. To learn more, email Director of Member Services Katie Duval at katied@newtv.org.

UPCOMING EVENTS
Newton Reads 2017
September and October, Newton Free Library
The Newton Free Library’s 2017 selection comes from New York Times bestselling author (Still Alice) and neuroscientist Lisa Genova. We encourage everyone to read Inside the O’Briens, the compelling story of Joe O’Brien, a Boston cop from Charlestown, as he and his family deal with his diagnosis of Huntington’s, a lethal neurodegenerative disease with no treatment and no cure. Throughout September and October we will host a series of events related to the book. Visit newtonfreelibrary.net for details.

SPECIALTY WORKSHOPS
Digital Photography Fundamentals (One-Day Intensive)
Instructor: Kayla Creamer  Master your camera by learning about the fundamentals of digital photography. Students will learn how shutter speed, aperture and ISO affect an image, how to properly compose a shot, how to shoot in different lighting situations and more. Students must have access to a digital SLR camera. Prerequisite: Orientation; Minimum enrollment: 3; Fee: $120; Date: Saturday, October 7, 10:30am-6pm

Introduction to Adobe InDesign (Three Classes)
Instructor: Colleen Neutra  This class will provide an overview of the major functions of InDesign. We will make simple print-ready files, multi-page documents and hyperlinked PDFs. You will also learn some simple techniques to create vector art within the program. Minimum enrollment: 3; Fee: $120; Dates: Wednesday, October 11, 18 & 25, 7:30pm

Intermediate Adobe Premiere (Three Classes)
Instructor: Mark Chesak  Begin tackling more advanced concepts of Adobe Premiere, such as multi-cam editing, color grading, audio filters and more. Prerequisite: Basic Adobe Premiere; Minimum enrollment: 4; Fee: $90; Dates: Saturday, October 14, 21 & 28, noon

IN MEMORIUM: MARGE HEISER
We are sad to share that one of our longtime members, Marge Heiser, passed away in June. Marge had been an active member of NewTV since 1992. She produced and hosted her own show, The Best of Times, an informative, magazine-style talk show. NewTV member Bonnie Carter remembers, “I was so impressed when she brought some of the Tuskegee Airmen into the studio for an interview.” Marge was a member of the Screen Actor’s Guild and especially loved working as an extra. She was very proud of the many celebrities that she met along the way. Marge was always warm and friendly with staff and members, and she will be sorely missed. In honor of her memory, we set up a page on our website featuring a few episodes of The Best of Times: tinyurl.com/ycg2bk4u.
COMMUNITY CHANNEL UPDATE

by Katie Duval, Director of Member Services

As summer comes to a close, some people might be dreading the shorter days, while others are excited to go back to school. I have found that autumn also brings with it an eagerness for non-students to learn as well. At NewTV we will be offering many classes to our members, including beginner and intermediate Final Cut Pro and Premiere, 2-D animation and photography. We also have some new ones, such as Intro to InDesign and creating lower thirds in After Effects and Motion. We hope to see many members learn and share with us this fall. Members Network meetings will continue once per month, on a Saturday to be determined later. To make sure that you are getting updates about classes, meetings and other events, check your inbox on Fridays for our weekly update email.

EDUCATION CHANNEL UPDATE

by Stephen M. Kessinger, Director of Government & Educational Media

School is back in session! We hope everyone had a fun and exciting summer. Our staff was busy covering all of the Arts in the Parks concerts. This series of diverse music performances will be a great way to relive the warmer months. New episodes of Create a TV Show are now airing, featuring the fun creativity produced by Newton Community Education’s youth summer program. The transition into the new school year will bring fresh perspectives from our students, sharing what they are learning in the classroom and beyond. NewTV is a great place for high school and college students to learn video production through hands-on experience and produce an independent project from start to finish. Our Education Channel internships offer flexibility throughout the year with for-credit or non-credit tracks. Apply by visiting newtv.org/internships.

GOVERNMENT CHANNEL UPDATE

by Stephen M. Kessinger, Director of Government & Educational Media

The focus on raising the production standards of our government programming over the last few years has created a network-quality feel. You’ll notice the improved graphics, sets and the way some of our field programming is packaged together. We are also proud of the program diversity we offer, with cultural, historic, civic, law enforcement and transparent meeting coverage that broadcasts daily on NewTV’s Government Channel. For these efforts, the Newton community appreciates the high benchmark that has been reached. Over the summer, we completed a full HD upgrade at City Hall. City council and committee meetings will now broadcast with more clarity and a brighter picture. Our content can now display more information with an improved graphics system. We hope within the next year to advance these upgrades at the Ed Center to bring the same quality for school committee meeting coverage.

UPDATE

by Jenn Adams, News Director

It’s been an interesting summer in Newton. We had seven people step up to run for mayor. We lost a few incumbents this year due to term limits, stepping down or hoping to move over. We have the municipal preliminary election to whittle down the seven mayoral candidates to two on September 12, followed by the municipal general election on November 7 to find out who will be our next mayor, city councilors and school committee members. This season you’ll see some new reporters on the scene and we say good-bye to our summer interns. We are looking forward to bringing you the latest in election coverage. I’m always looking for interns/volunteers throughout the year. Anyone interested should contact me via email or phone. Story ideas are always welcome too.
Most NewTV programs are produced by member volunteers. Members’ programs are on the Community Channel (C). Shows produced by local schools & colleges are shown on the Education Channel (E). Newton City programs are on the Government Channel (G). Additional programs are produced by NewTV Staff.

**COMMUNITY CHANNEL**
Comcast 8 • RCN 580 • Verizon 34

- Animal Communication with Rachel Selikoff
  Series helping us to understand our animals.
  (Rachel Selikoff) Wed, 9:00pm

- Boston Media Theory
  Monthly discussion on topics involving various fields of media.
  (Marcus Breen) Mon, 9:00pm

- Common Ground
  Monthly political roundtable discussion.
  (Ken Parker) Thurs, 7:30pm

- Edge of Infinity
  Monologues blurring the lines between fiction and nonfiction.
  (Cristian Torres) Mon, 9:30pm

- From Where I Sit
  Opens the doors to the world of disability.
  (George Donahue) Thurs, 7:00pm

- Greening Our Community
  Monthly series on environmental concerns.
  (Thomas Boyd) Mon, 8:00pm

- How to Be Healthy & Still Have a Life
  Quarterly show on health and fitness.
  (Barry O’Toole) Tues, 10:30pm (C); M-F, 12:30pm (E)

- Innovation Showcase
  Weekly series featuring inventors and entrepreneurs.
  (Jay Sugarman) Wed, 7:00pm

- Legal Angle
  A legal perspective on current news.
  (Ken Parker & Matthew Yospin) Tues, 7:00pm

- Living in the 21st Century
  Series focusing on the concerns people face in the 21st century.
  (Errol Forde) Mon, 6:30pm

- Museum Open House
  Weekly series featuring upcoming events at local museums.
  (Jay Sugarman) Thurs, 9:30pm

- Newton News
  Weekly local news produced by NewTV.
  Daily, 6:00pm (C); Daily, 8:30am, 1:00pm, 6:00pm & 10:00pm (E)

- Newton Nomadic Theater Story Slam
  Open mic community storytelling.
  (Jerry Reilly) Sat, 10:00pm

- New World Wrestling Extreme
  Quarterly wrestling program.
  (Robert Santonastaso) T-F, midnight

- On the Sunny Side of the Street
  Monthly show on life concerns.
  (Tod Gross) Tues, 9:00pm

- Poetic Lines
  An in-depth discussion with local poets.
  (Elizabeth Lundy) Tues, 6:30pm

- The Real Estate Forum
  Bi-monthly talk show addressing real estate matters.
  (Mike Spurr) Mon, 7:00pm

- That’s the Law! With Attorney B. J. Krintzman
  Monthly, live discussion on legal issues.
  (B. J. Krintzman) Wed, 7:30pm

- Trailblazers
  Series discussing the walkability and transportation challenges Newton residents face.
  (Lois Levin) Thurs, 8:30pm

- Virginia’s Views and Vibes
  Bi-weekly series on local and state affairs.
  (Ginny Gardner/Rebecca Johnson) Mon, 7:30pm

- The Folklorist
  NewTV’s Emmy Award-winning show.
  Hidden history revealed! T/Th, 7pm & Sun, 9:30pm

Please visit our website at newtv.org for a complete schedule with airtimes.
Newton School Productions
Performances and projects from all public schools. T/Th, 10:30pm; Sat, 6:30pm; Sun, 9:30am

School Committee Meetings
Replays every Wednesday at 10:30pm (E); W/Sat, 7:30pm & T/Th/Sun, 8:00am (G)

Scientifically Speaking
Daily variety of science programming. M-F, 2:00pm

The Sports Guys
A NewTV original production, this bi-weekly sports talk show is hosted by Newton South students Ian, Jake and Ethan. M-F, 5:30pm

Student Productions
A variety of productions and short films made by Newton students and interns. M/W/F, 7:30pm and T/Th, 10:30pm

TeenTV
Teen news program produced by Home, Inc. in Cambridge. M-F, 4:00pm

Tiger Vision
Monthly magazine show produced by NNTV students. M-F, 6:30pm

ZooTube TV
Program about the animals at the Staten Island Zoo. M-F, 10:30am

GOVERNMENT CHANNEL
Comcast 9 • RCN 581 • Verizon 33

Beyond the Badge
Hosted by Middlesex Sheriff Peter J. Koutoujian. Daily, 3:00pm

City Council Meetings
Sun/T/Th, 7:30pm; M/W/Sat, 8:00am

Councilors at Work
Learn about the work and committees of Newton’s City Council. Daily, 6:30pm

Events at the Newton Free Library
Series of lectures by experts on diverse topics. Daily, 1:00pm

Historic Newton Presents
Lectures and tours devoted to the history of Newton. Daily, 4:00pm

The Newton Free Library Presents Books and Beyond
Monthly interviews with local authors, artists and performers. Daily, 7:30am & 5:00pm

School Committee Meetings
W/Sat, 7:30pm & T/Th/Sun, 8:00am

Senior Scene
Covering relevant topics for Massachusetts seniors. Daily, 5:30pm

MEMBERSHIP
It’s easy to become a NewTV member. Any Newton resident, non-profit organization or business can join NewTV for a small annual membership fee. Once you’ve signed up, you are eligible to take any classes or workshops offered by NewTV, use any of NewTV’s equipment and book the conference room or studio, all free of charge with your membership. For more information, visit newtv.org/membership.

COMMUNITY PARTNERS
NewTV offers partnership opportunities to businesses and non-profit organizations alike, in the form of program sponsor, event sponsor, newsletter sponsor and web-related sponsorship. As a state-of-the-art media center in the greater Boston region, NewTV can provide your business with maximum exposure for a minimal cost. By becoming a Community Partner you will increase your company’s visibility through our cable channels, active website, widely-read newsletter and other event materials distributed regularly to our viewers and members.

Your partnership with NewTV will help to support our successful Lipof internship program, a newly created scholarship fund for aspiring college-bound students and new informational and educational programs for our ever-growing viewership. Our menu includes three-year commitments for each of the levels of sponsorship. NewTV will also entertain in-kind service partnerships if it benefits both parties. For more information, visit newtv.org/community-partners.

INTERNSHIPS
NewTV offers interns unique opportunities that aren’t available elsewhere. Instead of answering phones and working at an assignment desk, you could cover a community event for Newton News, edit a documentary for the Government Channel, work on your own project with the Education Channel or even design marketing and promotional materials for the station. At NewTV, you get the hands-on experience that you won’t get anywhere else. For more information, visit newtv.org/internships.

CLASSES
NewTV features over 20 classes each quarter, and also hosts several additional workshops throughout the year focusing on a range of topics. To use NewTV’s equipment, you must be a Newton resident, a member in good standing and have attended our monthly Orientation session. You can then choose to take any class in all three of our production tracks: Studio Production, Field Production or Post Production (editing). You may also take any of our other computer-based or continuing education classes. For more information visit newtv.org/classes.
New Members
NewTV welcomes the following new members:

- Chris Banks
- Michelle Bissanti
- Abigail Blay
- Robyn Bleakney
- Drew Bookman
- Emma Brown
- Antonio Caraballo
- Samuel Esteban Caraballo
- Samuel L. Caraballo
- Feng Xinyi Cong
- Ray Dinno
- Joyce (Ying) Dong
- Linda Efstratoudakis
- Aaron Forde
- Aiquayle Forde
- Matthew Fortin
- John Fremer
- Devon Friedfertig
- Sharon Glennon
- Julian Karian
- Nicole Leigh Kestenberg
- Abigail Lass
- Eric Lass
- Miriam Martinez
- Dhilan Mathews
- Diya Mathews
- Mat Mathews
- Radhika Mathews
- Chris Murphy
- Sam Nardone
- George Norton
- James Querusio
- Condee Russo
- Paula Sacks
- Richard Saltz
- Prashanth Saka
- Lorraine Seymourian
- Shanna Shaw
- Sally Sun
- Nina Verady
- Karissa Waddick
- Cameron Walsh
- Danielle Weingartner
- Meg Wilcox
- Christopher Williams

NewTV Board of Directors

- Paul Sears, President
- Ron Quint, Vice President
- Diana Cartier, Treasurer
- Ted Gross, Clerk
- Ken Brennan
- Ted Everett
- Ginny Gardner
- Fred Lappin
- Chris Pitts
- Greg Reibman

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